



MEDIA RELEASE

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Calling South West creatives!

Registration is now open for Margaret River Region Open Studios

Artists from Busselton to Augusta are invited to register now for this year's Margaret River Region Open Studios (MRROS).

The 16-day event will take place from 7 to 22 September 2024 and is Australia's largest Open Studios event, showcasing the work of artists based across the City of Busselton and Shire of Augusta Margaret River.

Artists have the opportunity to open their studio doors to welcome enthusiastic art lovers who are eager to step into their creative realm and see where the artistic magic happens.

In 2023 the event attracted approximately 15,000 visitors who made 145,000 studio visits! Artists have the opportunity to sell their work as part of the studio visit experience.

Participating artists are supported by a significant marketing campaign including digital, traditional and social media, database updates, media partnerships, signage, dedicated website and a 60-page A3 event guide and flyers which are distributed throughout Perth and the south-west. Artists new to the event have support from artist mentors, fellow artists, free artist workshops and administration.

MRROS is open to local hobbyist, emerging and professional artists working across all mediums: painting, printmaking, pottery, ceramics, sculpture, jewellery-making and silversmithing, glass, woodwork, textile art, digital work, illustration, mixed media and more.

Last year, the event celebrated its 10th anniversary and record visitation, and Chair Jim Davies is anticipating another record-breaking year.

"Every year we manage to successfully break records in visitor numbers and studio visits and 2024 is likely to be no different."

"We would like as many new and returning artists as possible to join us!" he said.

Improvements have been made this year to speed up the registration process. The online registration process has been simplified so it will take less time to complete, and returning artists can reuse their existing artist bios and images for registration if they choose to, and can update their profiles at any time following registration.

Artist registrations are open for a limited time - from 1 to 31 March 2024 - and can be submitted via www.mrropenstudios.com.au.

Enquiries are welcome to art@mrros.com.au, and for more information, visit mrropenstudios.com.au, or visit the event's [Instagram](#), [Facebook](#) and [YouTube](#) accounts.

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